



Belfast City Council

Report to: Health and Environmental Services Committee

Subject: ~~Achievement of two a Green Apple, Environmental Awards, by Cleansing Services and the Environmental Health Service.~~

Date: ~~8thth September, 2010~~ 11th September 2006

Reporting Officer: Sam Skimin, Head of Cleansing Services, ~~ext 5273~~

Contact Officer: Sam Skimin, ~~Head of Cleansing Services, ext, ext 5273~~

Relevant Background Information

To inform the Committee that Cleansing Services ~~and the Environmental Health Service~~ recently submitted ~~an-an~~ applications for ~~a national-an~~ awards under the National GREEN APPLE AWARDS scheme run by The Green Organisation. The Green Apple Awards are prestigious national environmental awards presented annually under a range of categories.

I am pleased to advise Committee that the Council has now won ~~a one two, a 200976-10~~ Green Apple Awards, for environmental best practice, in competition with other bodies nationally. ~~The exact award categories will not be revealed until the awards presentation ceremony.~~

Cleansing Service's' Award

The project submitted this year by Cleansing Services was the ~~“Lord Mayors Big Clean Up Partners Against Grime Challenge” Anti-Litter Schools Education Pack~~ programme. ~~This project was developed from for key stage 1 and 2 age groups including the Captain Cleanup Roadshow and computer game developed using Brighter Belfast funding. an idea put forward by the then Lord Mayor, Councillor Hartley, who was also very supportive of the project as it progressed. This is the third forth year in a row Cleansing Services has won a Green Apple Award. This year's award follows on from winning a Green Apple Award in 2006, for Cleansing Services Anti-litter Education Pack, in 2005 for phase one of the Council's anti-litter campaign and the winning of a previous Green Apple Award in 2004 for the Shankill Clean Up initiative. To win awards in fourthree successive years is an excellent achievement.~~

~~A competition was developed to give an opportunity to deliver a tailored interactive anti litter workshop to key stage 1 & 2 year groups in schools. A well established resource, Belfast's very own action hero, Captain Cleanup, was utilised to engage the pupils. The pupils were tasked to design a sidekick to help our anti-litter superhero Captain Cleanup to keep Belfast clean and litter-free. Captain Cleanup accompanied the Community Awareness Team to visit~~

each school and undertook the workshop on the damaging effects of litter.

Of the schools which returned our evaluation form, 100% of respondents felt that the project was interactive and that the workshop was both creative and effective.

This year's submission gave details of the development and implementation of the Council's new Schools Anti-Litter Education Pack. The pack was developed in consultation with the Curriculum Board and Teachers, to ensure it met all the needs of both. It was produced to a very high standard and has been very well received by the Education Sector, the Captain Cleanup Roadshow and the Captain Cleanup computer game. Lord Mayors Big Clean Up which involved a schools competition. It also involved a schools road show which included a living history drama and a presentation about how people engaged in improving their local environment in the past. We encouraged the school children to go and have conversations with their older relatives about this and to submit their findings as part of the competition. The competition also involved a clean up of their local area. The project proved to be a great success with 19 schools entering and with very positive feedback from teachers.

The roadshow road show was a pantomime with an anti-litter theme that visited thirty 30 primary schools throughout Belfast spreading the anti-litter message in a novel and fun way. The submission also covered the Captain Cleanup Computer Game developed by the Council. Eighty 80 of these anti-litter themed computer games have been circulated to schools in Bealfast.

Full details of the submission are available from the Head of Cleansing Services.

Environmental Health Service's award

The project submitted by the Environmental Health Services related to the work of the cross-service working group, comprising representatives from Environmental Health, Cleansing and Parks and Cemeteries Services, which was convened with the objective of developing a corporate policy for the progressive elimination of dog fouling in the city. The group has already sought and received Council approval to develop a corporate position on dog fouling through the promotion of responsible dog ownership including a programme of awareness raising, education, partnership working and targeted enforcement. With the assistance of Brighter Belfast funding the group worked with an events company in May and June of this year to deliver five very successful awareness raising events in Parks across the city. This allowed the group to take its message directly to the people whilst targeting all sections of the community.

The group continues to meet and is currently developing a draft corporate approach to dog fouling.

Further details of the submission and the ongoing work of the group are available from John Corkey, Environmental Health Manager (Public Health), extension 3289.

Key Issues

The Green Apple Awards ceremony will take place in the House of Commons, London, on the 17th 15th November 2010 097 and the Council gets one free invitation to the ceremony the Tower of London on Friday 3rd November 2006. It is rThe Council will have one 2fourtwo invites to the ceremony and ecommended that the Chair and the Community Awareness Manager, who has a detailed knowledge of the submission or their nominees, attend the presentation ceremony to accept the award on behalf of the Council attendance of one Elected Member to accept the award on behalf of the Council is advised. The attendance of two Officers, from the two services one officer, a Community Awareness Manager who hasaves a

~~detailed knowledge of the submission, would also be required. A separate report is being taken to Parks and Cemeteries Sub Committee to allow one officer from Parks and Cemeteries Services to attend also.~~

Resource Implications

COSTS

Costs per person

| | |
|---------------|------------------------|
| Flights | £ 11000 180 |
| Accommodation | £ 11060 120 |
| Meals etc | £ 350 |

~~One~~One additional invite -£ 1100 80-

The above expenditure can be met from the current revenue estimates.

Recommendations and Decision

~~The Committee is~~Members are requested to note the good work undertaken by Cleansing Services, Community Awareness Team in developing this excellent Schools Education Programme. ~~and the support of the then Lord Mayor, Councillor Hartley, for the project in developing this excellent Schools Education Programme.~~ ~~ack and that of the cross-service working group, under the Chairmanship of the Environmental Health Service, that is seeking to raise responsible dog ownership to a level where dog fouling no longer occurs.~~

~~The Committee is~~Members are also requested to approve attendance at the Green Apple Awards Ceremony, in London, on ~~1759th~~3rd November 2009~~1076~~, by the Chair, ~~and~~ ~~and~~ the Community Awareness Manager ~~and~~, the Environmental Health Manager (Public Health) or their nominees.

Decision Tracking

N/A

Key to Abbreviations

None

Documents Attached

- ~~1. Letters~~ from ~~The~~ Green Apple Awards organisation to Cleansing Services confirming the winning of anthean awards.
- ~~2. Letter from The Green Apple Awards to Environmental Health Service confirming the winning of the award.~~



The Green Apple Awards

The Mill House, Mill Lane, Earls Barton, Northampton NN6 ONR
Tel/Fax 01604 810507

Dear CAROLINE

**PLEASE READ THIS LETTER VERY CAREFULLY
AS YOU WILL NEED TO TAKE SOME ACTION**

PARTNERS AGAINST GRIME CHALLENGE

We are pleased to notify you that this project has been successful in your application for a Green Apple Award for Environmental Best Practice. Congratulations!

Your Green Apple Award will be presented by a well-known celebrity in
The House of Commons, Westminster
Monday, November 15, 2010, at 10.00 am (tbc)

The Prizegiving Ceremony will last about two hours, with food and light refreshments included.

Further details and important information are attached,
so please read them carefully before completing your Confirmation/Order Form,
which has to be returned to us by August 27, 2010.
The only way to request tickets is by returning your Order Form before the deadline.

- Enclosed you will find a draft press release announcing your success. Please adapt the text as you choose, and distribute to your target media.
- *Your winning entry may also be chosen to represent the UK in the European Business Awards for the Environment as the Green Apple Awards is one of the few accredited feeder schemes into this international event.*
- You are also still in the running for the top prize of a spa holiday for two in Aquacity, Slovakia – the world's most environmentally-friendly resort.

WHAT TO DO NEXT...

*Please read the following important information in full.
Then complete the Order Form, answering the following two questions:*

1. Please confirm if you want to be considered to represent the UK in the European Business Awards for the Environment.

